

AREIP Member's Directory Launched

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Over the past few days, we have made some important updates to the AREIP.org website that might effect you.

This morning we officially launched the AREIP Member's Directory at it's own domain.

Designed to be used by the general public when searching for reputable companies to do business with, the AREIP Member's Directory has listings by state in categories for Foreclosure Help, Buying and Selling Homes, Buying and Selling Manufactured Housing (Mobile Homes), Land and Realtors who are AREIP Members.

Our reason for creating a separate member's directory is so we can begin a promotional campaign designed to generate leads for members.

That promotional campaign will get under way with a video presentation released to all of the major video outlets, such as YouTube, Google Video, Revver, Meta Cafe, AOL Video, Yahoo Video and MySpace TV.

The first video presentation will deal with the subject of foreclosure. Because it will be viewed mainly by people who are having difficulty making their house payments, it should prove to be effective at generating leads for AREIP members involved in short sales and foreclosure.

Leads visiting the AREIP website will be given the opportunity to select from a list of Members in their area. If you are not listed, you won't have a chance of picking up that lead.

Please make the most of this opportunity by checking your membership page(s) in the AREIP Member's Directory.

All Silver Members will be allowed three listings. We are determining the best way to handle those who need more.

The promotional video will be ready in a few days. If you aren't listed, you may miss out.

If you are a member and you haven't signed up to use the AREIP member logo on your website, you are also not listed in the Member's Directory. The form for Member Logo usage authorization is used to generate the Member's Directory pages and listing. If you haven't filed the form, do it now at:

<http://areip.org/go/logo/>

And of course if you are not yet a member, you are not listed in the Directory nor do you have the Member Logo linkup.

You can fix that by signing up for membership at:

<http://areip.org/go/join/>

Read the AREIP Blog Post here »